



**Haringey Council**

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| <b>Report for:</b> | <b>Cabinet 9 July 2013</b> | <b>Item Number:</b> |  |
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| <b>Title:</b> | <b>The Corporate Plan 2013/14 – 2014/15</b> |
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| <b>Report Authorised by:</b> | <b>Nick Walkley, Chief Executive</b> |
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| <b>Lead Officer:</b> | <b>Zina Etheridge, Director of Strategy and Performance</b> |
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| <b>Ward(s) affected: All</b> | <b>Report for Key/Non Key Decisions: Key decision</b> |
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## **1. Describe the issue under consideration**

- 1.1 The Council has developed a Corporate Plan for 2013/14 – 2014/15.
- 1.2 The plan (in Appendix 1) sets out the vision, outcomes and priorities for the Council, together with a set of cross-cutting principles which will underpin the work of the Council over that period.
- 1.3 The key activities in the Corporate Plan inform the Council's business plans and individual staff appraisals.

## **2. Cabinet Member introduction**

- 2.1 We know that Haringey is a borough of contrasts, with a mix of great prosperity and affluence on one hand, and of deprivation and poverty on the other. We are determined to address these inequalities across the borough and to work towards a better life for all our residents. The Corporate Plan sets out the key outcomes we are focussing on to achieve this.
- 2.2 We recognise that we cannot achieve these alone and will work with our partners and residents to ensure that our resources are best focussed in order to achieve our vision of '**One Borough, One Future**'.



### **3. Recommendations**

Cabinet is asked to:

- 3.1 Agree the proposed outcomes, priorities and key activities set out in Appendix 1.
- 3.2 Agree that the Chief Executive and relevant Cabinet Members are authorised to make any final amendments and clarifications to the Corporate Plan.

#### **Other options considered**

- 3.3 Senior managers, directorates and business units have discussed and identified the key outcomes, priorities and activities for the coming two years and these are reflected in the Corporate Plan.

### **4. Background information**

- 4.1 The Corporate Plan is at the heart of the Council's policy, performance and budget cycle. The Plan defines the Council's principles and priorities over the next two years and what we, working closely with our partners, intend to achieve. It will guide the setting of detailed service priorities and targets and allocation of resources.
- 4.2 The Corporate Plan is updated annually and is the Council's business plan, setting out its key principles, priorities, and performance targets. It forms an overarching framework for more detailed directorate business plans, which in turn cascade down to individual appraisal targets, thereby providing a 'golden thread'.
- 4.3 This Corporate Plan builds on and replaces the existing Council Plan for 2011-14. It was developed through our knowledge of the borough, analysis of local data, recent public consultations and engagement with services across the council.
- 4.4 A clear set of priorities, as contained within the Corporate Plan, enables the council to ensure its resources are best focussed on delivering key priorities. It sets out the main ways in which we will seek to deliver our objectives, and identifies, in an appendix, the key projects and initiatives that will support this. It also identifies a new set of key performance indicators that will measure whether we are making the expected levels of progress towards meeting the objectives.
- 4.5 Progress against outcomes and strategic priorities will be measured through specific performance targets. Performance is monitored quarterly and reported to Members in the Council's Quarterly Performance Assessment. Targets that have been missed are given a red or amber traffic light, and detailed explanations and actions for these are reported.
- 4.6 The plan retains '*One borough, One future*' as the vision for the council which is underpinned by five cross-cutting principles which will guide the way we work. The Plan identifies four outcomes and related priorities for the next two years (2013/15). Four key corporate programmes will help us to deliver the outcomes. A summary is presented below.



## ***Our vision: One Borough, One Future***

### ***Principles underpinning all our priorities***

- A one borough focus** – serving all residents in the borough with high quality services
- Investing in prevention and early help** – improving the life chances of residents and reducing costs
- Promoting equality** – tackling the barriers facing the most disadvantaged, enabling them to achieve their potential
- Empowering communities** - enabling people to do more for themselves
- Working in partnership** - leading local partnership so that we achieve more, together

| <b><i>The outcomes we are seeking</i></b>   | <b><i>Priorities</i></b>  |
|---|---|
| <b>Outstanding for all:</b><br>Enabling all Haringey children to thrive   | 1. Work with schools, early years and post 16 providers, to deliver high quality education for all Haringey children and young people<br>2. Enable every child and young person to thrive and achieve their potential   |
| <b>Safety and wellbeing for all:</b><br>A place where everyone feels safe and has a good quality of life                                    | 3. Make Haringey one of the safest boroughs in London<br>4. Safeguard adults and children from abuse and neglect wherever possible, and deal with it appropriately and effectively if it does occur<br>5. Provide a cleaner, greener environment and safer streets<br>6. Reduce health inequalities and improve wellbeing for all |
| <b>Opportunities for all:</b><br>A successful place for everyone  | 7. Drive economic growth in which everyone can participate<br>8. Deliver regeneration at priority locations across the Borough<br>9. Ensure that everyone has a decent place to live  |
| <b>A better Council:</b><br>Delivering responsive, high quality services and encouraging residents who are able to help themselves to do so | 10. Ensure the whole Council works in a customer focussed way<br>11. Get the basics right for everyone<br>12. Strive for excellent value for money  |

### ***Our corporate programmes***

- Haringey 54,000** – delivering our vision of Haringey being a place where children and young people are known to thrive and achieve.
- Tottenham Regeneration** – delivering regeneration to four key areas: Northumberland Park, Tottenham Hale, Tottenham Green and Seven Sisters, and Tottenham High Road.
- Customer Service Transformation** – substantially increasing customer satisfaction through improved quality of service (including offering high quality web access and a more personalised service).
- Corporate Infrastructure Programme** – ensuring that services which support the frontline are effective and efficient, delivering the ‘Improving Haringey’ initiative for ‘*getting the basics right, value for money*’ and *managing well*.

## **5. Comments of the Chief Finance Officer and financial implications**



- 5.1 The Corporate Plan will be delivered within the overall resources agreed by the Council within its MTFP 2013-2016. It is vital that individual projects and programmes within the Corporate Plan have individually allocated and approved programme management budgets that are then closely monitored and managed.

## **6. Head of Legal Services and legal implications**

- 6.1 The Head of Legal Services has been consulted in the preparation of this report and confirms that there are no legal implications arising from this report.

## **7. Equalities and Community Cohesion Comments**

- 7.1 Promoting equality is one of the Corporate Plan's cross-cutting principles that underpin the Council's vision of 'One borough, One future'. This demonstrates that the Council is committed to the spirit enshrined in Section 149 of the Equality Act 2010 which requires that we have due regard to tackling discrimination, promoting equality and fostering good relations between groups in our communities in everything we do.
- 7.2 Each of the outcomes and priorities in the Corporate Plan should promote greater equality. However, some activities have a much greater impact than others in achieving equality. Hence we have aligned our corporate equality objectives to reflect our new Corporate Plan (see P15 of the Plan).
- 7.3 The Council will carry out equality impact assessments of the major activities set out in the Corporate Plan to ensure that they do not disproportionately have a negative impact on any sections of our community. These will be monitored by the Corporate Equality Board.

## **8. Head of Procurement Comments**

- 8.1 Not applicable

## **9. Policy Implication**

- 9.1 The council's integrated financial and business planning process ensures plans and strategies deliver the council's priorities with resources being allocated effectively. The content of the Corporate Plan informs the Council's business plans, reflecting the council's priorities.

## **10. Reasons for Decision**

- 10.1 The Corporate Plan sets out key activity for the council for 2013/14.

## **11. Use of Appendices**

Appendix 1: The Corporate Plan 2013/14 – 2014/15

## **12. Local Government (Access to Information) Act 1985**